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As we kick off the holiday season, the Fixer team has been reflecting on this remarkable year and eagerly anticipating all that lies ahead for 2024. In this special year-end edition of The Fix, we are delighted to share some key highlights from 2023 and some recent Fixer and client updates.

We thank you all for being part of our journey here at Fixer, and wish you a warm holiday season and a happy and healthy new year. Stay tuned to The Fix in the new year - we have an exciting launch planned for 2024 and can't wait to reveal more details!

Don't forget to follow and engage with us at @Fixeradvisory on [LinkedIn](#) and [Instagram](#).

X,

  
Nicole and the Fixer Team

## 2023 AT A GLANCE

2023 was another year of growth and deepening connections in the Fixer community, as we helped our clients navigate a particularly challenging and uncertain time in the retail industry. We welcomed 13 new clients - across apparel, footwear, jewelry, entertainment, lifestyle and more - and added over 10 new experts to our bench - in finance, legal, brand strategy, real estate, HR & talent acquisition and beyond.



We also established partnerships with several strategic partners, enabling us to provide truly 360-degree support and expertise to our clients. We were humbled to receive industry recognition from our peers this year, as Fixer's legal team won the 2023 Independent Law Firm of the Year Award from The Luxury Law Alliance.

## FIXER FEED

### Fixer Holiday Party

The Fixer team gathered with clients, partners and colleagues over cocktails at Spring Place on December 6th. Check out some of the fun and fashion of the evening in these party snaps - photos by Andrew Werner.



## VOGUE BUSINESS

### The Year Fashion Backtracked on Diversity.

Fixer's Executive Advisor - Diversity, Equity & Inclusion, Yaseen Eldik, shared insights with Vogue Business on why it's good business for brands to continue to take creative and unwavering approaches to DE&I initiatives, following a challenging year. Read the full article [HERE](#)

### Inside Retail

For the US launch issue of Inside Retail Magazine, Fixer CEO Nicole Marra and Fixer COO Brooke Bulan shared insights for retailers on the FTC's latest endorsement guidelines and their impact on brand x influencer/celebrity relationships, marketing, customer reviews, and more. Read the full article [HERE](#)



### Nicole Marra Joins The NORTH by Female Founders Collective

Nicole Marra is now a featured advisor at The NORTH by Female Founder Collective - a platform that "puts the most influential women in business on speed dial."

The NORTH connects female executives across multiple industries with the future female founders of tomorrow, and Nicole is excited to share her insights with other entrepreneurial women. [LEARN MORE](#)



Nicole was also pleased to join and speak on panels at the Female Founder Collective Blueprint Event in NYC and Nette Retreat in Los Olivos, CA. Both events were rich with shared insights and experiences among seasoned and up-and-coming women in business.

# CLIENT NEWS

## Veronica Beard - New Store Openings

Veronica Beard had an extraordinary year marked by the opening of several new stores, including Bethesda, Charleston, Charlotte, Napa, Naples, Nashville, Tampa, and Toronto, just to name a few!



## Khaite's Cate Holstein Wins CFDA Award

For the second consecutive year, Cate Holstein was awarded "American Womenswear Designer of the Year" at the 2023 CFDA Awards for her incredible success at KHAITE. The award was presented by the evening's host, Academy Award-winning actress, Anne Hathaway.



## Tanger Outlets Opens in Nashville

Tanger Outlets opened its 37th shopping center in Nashville, TN. A 290,000-square-foot open-air location featuring customer experience centric design. "Tanger Nashville was designed by a team inspired to transform what we have come to expect from a shopping center experience," said Stephen Yalof, President and CEO of Tanger.

## The Candy Cottage of Christmas Magic

Located in Rockefeller Center just steps from the iconic Christmas tree and skating rink, The Candy Cottage of Christmas Magic is an immersive experience featuring wonderland confectionery inviting guests to discover the magic of Christmas. The interactive exhibit is produced by Fixer client We Are Smile Studio, co-founded by creative producers Arielle Tepper and Vance Garrett.



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