

# THE FIX

Powered by FIXER

Issue IV, February 2023

We're back, with our first issue of The Fix in the new year - which is already flying by! We've hit the ground running - sprinting, really - in 2023, and our clients have too. We have lots to share and are thrilled to announce that we are now offering Talent Acquisition services - more on that below!

This issue also includes some recent Fixer and client highlights, as well as a client reflection on Black History Month powered by Fixer.

We hope you enjoy - and always love to hear more from you about questions you may have or ways we can be of help. Please don't forget to share The Fix and follow us at [@fixeradvisory](#).

X,  
Nicole and the Fixer Team

## The X Factor

### What is Fixer's X Factor?

*The intangible insight, instincts, connections, and tools that can only be developed with years of experience across multiple industries, scenarios, obstacles, and wins - curated by the Fixer team to serve each client's individual needs.*

### Fixer Services Spotlight - Talent Acquisition

In today's job market, we know how critical and challenging it is to find top talent that aligns with business objectives and company culture. That's why we're so pleased to share that Fixer offers a full suite of talent acquisition services - from organizational planning all the way through talent sourcing, recruitment, and support with the offer process and onboarding. As with all of our services, we become an extension of our clients, taking a creative, tailored, in-house approach that gives candidates a high-touch, branded experience, instead of a traditional, transactional recruitment agency model.

Our talent acquisition experts, [Lori Adelman](#) and [Gina Histed](#), have deep experience and vast networks within the fashion, accessories, jewelry and technology industries, having been in-house at top brands throughout their careers, and we provide the tools and technology to give our clients an advantage in the marketplace.

[Contact us](#) to learn more about how we can partner with you to build great teams.

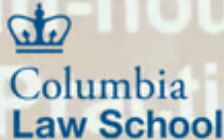
# Fixer Feed



**Fixer Founder & CEO Nicole Marra sat down with Sourcing Journal to talk about what it means to be a “fixer” for our clients.**

“It’s...about being proactive to make sure messes don’t happen,” Nicole explains. “Our core values are focused on being agile problem solvers, and there’s almost nothing we can’t fix in some way. I partner with many experts across different fields, so we’re always able to find a solution whether we have the resources in-house or not.”

[Read More](#)



**Fixer Head of Legal & Client Services, Phillips Nazro, spoke about the ins and outs of private company in-house practice with the students in the Columbia Law School In-house Counsel Externship Program.**

The conversation included topics such as the unique challenge of in-house practice and the need for expertise in a wide array of issues, and most importantly how to provide timely and practical advice for executive teams to act on.



**Fixer Chief Operating Officer, Brooke Crescenti, Executive Advisor - HR: People & Culture, Jay Barrett, and Phillips attended AREA’s Spring/Summer 2023 NYFW show - “Fabulous Fruits.”**

It was a feast for the eyes and a ton of fun - we couldn’t resist a selfie featuring the fly-embellished walls! Thank you for having us, AREA!

# Client News



## Veronica Beard Spotlights Award-Winning Historian Marcia Chatelain

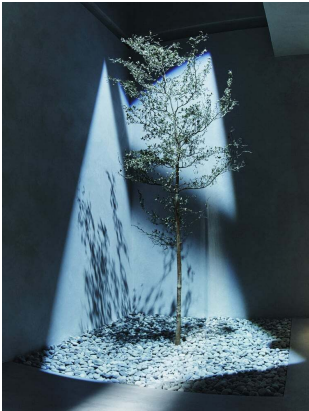
In honor of Black History Month, Veronica Beard featured Pulitzer Prize-winning historian Dr. Marcia Chatelain for their #MAKEITHAPPEN Campaign - Powered by Fixer.

Read the full feature on the [VB Edit](#)



## Retail Renaissance: Altuzarra, Dr. Barbara Sturm, Veronica Beard Part of Madison Avenue's Comeback

[WWD](#); [WWD](#); [Commercial Observer](#): Amongst the crop of incoming, expanding, and renovating businesses contributing to this retail revival are Altuzarra's second boutique, a Dr. Barbara Sturm spa, and an increased footprint for Veronica Beard.



## KHAITE Opens First Retail Store in SoHo

[WWD](#): The brand's brick and mortar launch at 165 Mercer Street – a cavernous, ethereal 4,000 square foot space that marries natural and industrial elements.

# Stay Connected

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