

# THE FIX

Powered by FIXER

Issue 2, October 2022

Dear Friends,

Welcome to our second issue of The Fix! With the energy of the fall season upon us, we are excited to share what we and our clients have been up to recently, and what's coming up soon. We are also kicking off our Fixer Services Spotlight series, starting with Diversity, Equity & Inclusion (DE&I) in this issue.

We'd love to know what you'd like to see in future issues of The Fix, and to hear from you if something we have shared piques your interest. See below for the many ways you can connect with us.

X  
The Fixer Team

## The Fixer Feed

### MY GOOD WOMAN

My Good Woman Podcast - Leaving the "Perfect"  
Job So You Can Fly Even Higher

Nicole Marra, Fixer's Founder & CEO, sat down with Dawn Andrews, founder of Free Range Thinking, to discuss how leaving a perfect-on-paper job to start your own venture can open new doors and allow you to grow.

[Listen Now](#)

**cheddar news** chedHER  
CHASE

### How Companies Can Go Beyond Performative Allyship

Nicole recently appeared on Cheddar News' ChedHER program to discuss Fixer's DE&I services and how companies can go beyond performative allyship in their DE&I efforts. She also reflected on her career journey, and what's next for Fixer.

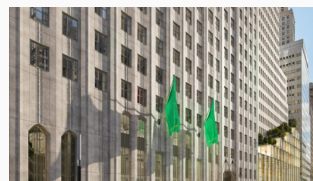
[See Full Segment Here](#)

## Client News

It has been an especially exciting time for many of our clients. We are proud to share a few recent client features and announcements.

### French Luxury Department Store Printemps to Open at One Wall Street in NYC

[WWD](#) - The new flagship is part of the company's rebranding and expansion plan.



### Altuzarra, Khaite, and Veronica Beard Present Acclaimed SS23 Fashion Shows at New York Fashion Week

[Vogue](#) - Altuzarra Spring 2023 Ready-to-Wear

[WWD](#) - Khaite Spring 2023 Ready-to-Wear

[Vogue](#) - Veronica Beard Spring 2023 Ready-to-Wear



### Recommerce Technology Company Trove Reaches Key Milestone

[WWD](#) - Recommerce platform provider Trove said its technology is now used by 700 merchants.



### Catherine Holstein, Creative Director of KHAITE, is Nominated for the CFDA American Womenswear Designer of the Year Award

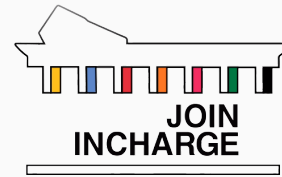
[CFDA](#) - The nominees for American Womenswear Designer of the Year are Catherine Holstein for KHAITE, Christopher John Rogers, Gabriela Hearst, LaQuan Smith, and Peter Do.



## Fixer Forum

## InCharge by DVF: Pitch Night

Fixer is proud to support Diane Von Furstenberg's InCharge Pitch Night at the DVF New York flagship on November 3rd. The Pitch Night will uplift women entrepreneurs within the fashion, retail, and consumer goods industries and provide a winning business pitch with a prize package that includes Fixer business and legal advisory services.



## Luxury Law Alliance and Summit

Nicole will be joining Kelly Koyama, SVP General Counsel and Corporate Secretary, Louis Vuitton Americas, and Melissa Roth Mendez, Global Vice President, Brand Protection, Burberry, as a panelist on the *Pivot! Embracing Change Through Career Pivots* panel discussion at the [2022 Americas Luxury Law Alliance and Summit in New York](#) on November 2nd.

Fixer's DE&I Executive Advisor, Yaseen Eldik, and Head of Legal and Client Services, Phillips Nazro recently discussed how crucial it is for leaders to invest in creating an equitable and inclusive workplace culture (more on that below!) at the [2022 Europe Luxury Law Alliance and Summit in London](#).



# The X Factor

## What is Fixer's X Factor?

*The intangible insight, instincts, connections, and tools that can only be developed with years of experience across multiple industries, scenarios, obstacles, and wins - curated by the Fixer team to serve each client's individual needs.*

## Fixer Services Spotlight - Diversity, Equity & Inclusion

Data shows, without a doubt, that companies with greater diversity and an inclusive culture have significantly **higher revenues**, much higher employee **engagement**, more significant **innovation**, and better **recruiting and retention** stats. However, many leaders don't know where to start – they have fear and **anxiety about getting it wrong**.

A core pillar of Fixer's service offerings is Diversity, Equity & Inclusion (DE&I). We work alongside brands to help them understand why DE&I is **good for business, where to start**, and how to embed DE&I culture **into their DNA** – to go beyond performative allyship to shape an **authentic culture of inclusivity**. We take a cross-functional approach that includes legal, corporate, human resources, community engagement, cause marketing and more.

[Contact us](#) to learn more about how we can help incorporate DE&I into your brand ethos and make meaningful change.

# Stay Connected

We encourage you to follow Fixer's latest insights and updates on LinkedIn and Instagram and to contact us to learn more about our capabilities and ways we can be of service.

