

# THE FIX

Powered by FIXER

Issue V, June 2023

We can't believe summer is just around the corner. This past quarter held lots of excitement and growth for us and our clients, and it really flew by. Our new website went live, and we welcomed five new clients, celebrated client deal closings and store openings, helped one company deepen their corporate culture by launching new employee resource groups, and spearheaded client initiatives around AAPI Heritage Month, to name just a few highlights.

We hope you enjoy this issue of The Fix – and always love to hear from you with questions or ways we can be of help. Please don't forget to share The Fix and follow us at [@fixeradvisory!](https://twitter.com/fixeradvisory)

X,  
Nicole and the Fixer Team

## FIXER FEED

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### NEW FIXER WEBSITE LAUNCH

We are excited to announce the launch of the new Fixer website. Visit us at [www.fixeradvisory.com](http://www.fixeradvisory.com) to learn more about our capabilities and industry insights, and our team.

### ROUGH CUT PODCAST: Speaking Legalese

Fixer Head of Legal & Client Services Phillips Nazro recently sat down for a fun and engaging conversation with Rough Cut, New York City Jewelry Week's official podcast hosted by JB Jones and Alain Simic. [LISTEN NOW](#)



### SEEKING SENIOR COUNSEL TALENT



We are seeking an exceptional, business-savvy senior counsel to join our team on a consulting/of counsel basis and support our clients across the retail, luxury, fashion, jewelry, beauty, technology, and arts & entertainment sectors.

This role is perfect for an attorney that enjoys in-house practice but wants some variety across clients and industries. NYC local or partially/fully remote candidates welcome – we're flexible. Applications and referrals appreciated – please share with your networks! Details of the position are available [HERE](#)

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## FAST COMPANY EXECUTIVE BOARD

Fixer CEO and Fast Company Executive Board Member Nicole Marra's insights on leadership and business have been featured in Fast Company:

- How to Handle Professional Loss in an Uncertain Marketplace: Lead with Gratitude on your Biggest Takeaways Gained. [READ MORE](#)
- Tips for Leaders to Avoid Over-Delegation: Stay In The Loop. [READ MORE](#)
- Lessons to Improve your Business - When Times Get Tough, Don't Lay Off Your Whole Team. [READ MORE](#)

# The X Factor

## What is Fixer's X factor?

The intangible insight, instincts, connections, and tools that can only be developed with years of experience across multiple industries, scenarios, obstacles, and wins - curated by the Fixer team to serve each client's individual needs.

## Fixer Services Spotlight - Extension of Your Team

Fixer isn't your typical consultancy, nor are we a typical law firm. Yes, we're advisors, many of whom are lawyers by training, but our unique retainer and relationship-based business model allows us to integrate into clients' businesses and replicate the in-house experience without the added cost and administrative burden on the company of actually being in-house and without the dreaded hourly rate clock running. We know how important full business context and 360 degree insights are to our work, which is why we forge deep connections within every layer of our partner organizations and immerse ourselves in day-to-day operations - enabling us to function as a true extension of the team and make our involvement seamless for our clients. For example, one of our Fixers is also a Project Manager for a luxury retail client – directly supporting the CEO and core team of retail and hospitality experts as they prepare to launch a major project in the U.S. From construction site visits to on-demand market research, this degree of high-touch involvement helps keep the dots connected across the project's various stakeholders and workstreams.

Each and every client receives tailored guidance, targeted support, and bespoke solutions from a team that truly understands their business and their people, and that is available to them as and when needed.

[Contact us](#) to learn more about how we can become an extension of your team and get you Powered By Fixer.®

# CLIENT NEWS

## Veronica Beard Is a Hit in the US

Business of Fashion: Veronica Beard is on track to increase its sales to \$250 million this year, up from \$100 million in 2018. It has opened 25 stores in the last decade, including multiple locations in New York and Los Angeles, and is now venturing into the international market with new locations in London, Toronto and Seoul.



## Tanger Celebrates 30 Years on the NYSE & Debuts New Visual Identity

PR Newswire: May 2023 marks 30 years of Tanger being publicly traded, making this moment a celebration of both the company's respected history and its exciting future.



## Altuzarra to Launch Resale Offering This Summer: Altuzarra Archive

WWD: Altuzarra will launch its own resale offering this summer. Altuzarra Archive represents a significant push toward a sustainable and circular business model for the New York-based brand.

# Stay Connected

Please follow Fixer's latest insights and updates on [LinkedIn](#) and [Instagram](#) and contact us to learn more about our capabilities and ways we can be of service.

