

# THE FIX

Powered by FIXER

Issue VI, September 2023

Another summer in the books! We hope that you all found some time to re-energize, as the buzz and bustle of Fall is already in full effect. We have so much to share from the past few months, and so much to look forward to. In this issue of The Fix, we're proud to highlight some Fixer and client news and achievements, welcome some of our newest Fixer clients, and share more about our work with the retail investment community.

We hope you enjoy catching up with us, and always love to receive your feedback. Please don't forget to share The Fix and follow us at [@fixeradvisory!](#)

X,



Nicole and the Fixer Team

## FIXER FEED

LUXURY LAW  
AWARDS

### Luxury Law Awards: 2023 Luxury Law Firm of the Year

We are honored to share that the Luxury Law Alliance named Fixer Advisory's legal team as the 2023 Luxury Law Firm of the Year – Independent Law Firm. The award recognized Fixer's "market leading position advising clients in the luxury sector," our "outstanding year," and our "client wins, cutting edge matters, and initiatives to improve the value delivered to clients." To learn more about the awards, click [HERE](#)

## OBSERVER

### Observer: How to Empower Retail Founders & CEOs to Think Beyond Survival Mode

Explaining how fractional support services have emerged as a game changer for founders and CEOs, Fixer Founder & CEO Nicole Marra and Fixer COO Brooke (Crescenti) Bulan share what we do at Fixer, why we do it, and why we love it. To read more, visit [HERE](#)



### **Authority Magazine: Workplace Conflict Resolution: Nicole Marra on How Team Leaders Can Create The Right Environment To Resolve Conflicts**

In an interview with Eric Pines, Nicole shares insights and anecdotes from her experience about how to implement conflict resolution at work, sharing five key ways that every team leader can create the right environment to resolve conflicts. To read more, visit: [HERE](#)

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## **G L O S S Y**

### **Glossy: What are the Brand Advantages of Owning Stores and Factories?**

In Glossy's Fashion Briefing, Nicole shares her perspective on how owning stores and factories allows brands to diversify their investment portfolio and acquire vertical supply chain control. To read more, visit: [HERE](#)

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### **Jewelers Vigilance Committee Quarterly Compliance Briefing:**

Fixer Head of Legal & Client Services Phillips Nazro was a guest speaker at the JVC's Quarterly Compliance Briefing for C-Suite and executive team JVC members on important jewelry industry topics, including advertising regulations, supply chain, AML regulations, responsible sourcing and more.

# The X Factor

### **What is Fixer's X factor?**

The intangible insight, instincts, connections, and tools that can only be developed with years of experience across multiple industries, scenarios, obstacles, and wins - curated by the Fixer team to serve each client's individual needs.

### **Fixer Services Spotlight - How We Partner With Investors**

By partnering with private equity, venture capital, and family office investors, Fixer helps to unlock growth potential for portfolio companies across the luxury, retail, and consumer spaces by providing a tailored suite of cross-functional services across four key priorities:

- **Grow:** We help brands thrive. Our strategic guidance and extensive network can open doors to valuable partnerships and growth opportunities, taking businesses to the next level.
- **Drive Revenue:** We know how to generate revenue. We work closely with investor and management teams to uncover untapped potential and optimize revenue streams - maximizing profitability, success and ROI.
- **Operate With Ease:** We provide foundational, fractional support that enables management teams to be laser focused on driving revenue. We streamline operations, enhance processes, and ensure smooth functioning across the organization.
- **Transform Company Culture:** We specialize in transformative corporate culture initiatives that contribute to brand strength and market competitiveness by building a strong ESG foundation - making brands more likely to attract customers, retain talent, and build trust with stakeholders.

Contact us to learn more about how we can partner with you and get your brand or investment Powered By Fixer.®

# CLIENT NEWS

## New Client Welcome

We're proud to extend a warm welcome to our newest clients, Johanna Ortiz and Hill House Home, as they become part of the Fixer family. We are grateful for the opportunity to have such incredible brands be Powered by Fixer®!



## VB YOU's 1st Birthday!

In July, Veronica Beard celebrated the 1st birthday of VB You, Veronica Beard's employee community engagement initiative, powered by Fixer. VB You is focused on creating educational, team-building opportunities at Veronica Beard for connection, community, and growth. Since launch, we've worked closely with the Veronica Beard team on over 30 VB You activations around our four pillars: Diversity, Leadership, Wellness, and Community Development. A strong workplace community is critical to organizational success, and we are excited to continue partnering with Veronica Beard to build on this momentum in the journey ahead.



# Stay Connected

Please follow Fixer's latest insights and updates on [LinkedIn](#) and [Instagram](#) and contact us to learn more about our capabilities and ways we can be of service.



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